



Surviving in Agriculture

The USDA's Risk Management Agency and the University of California Cooperative Extension in Ventura County invite you to join us for **Surviving in Agriculture** a risk management workshop that will help your farm thrive in today's challenging environment. Workshop presentations and activities are designed to help you and your family or business partners gain a better understanding of how to manage risk in your farm operation.



Friday, September 28th 2012

9:00 a.m. - 12:00 noon

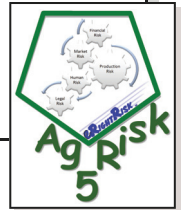
UC Hansen Agricultural Center

14292 W. Telegraph Rd., Santa Paula

Program #1

Welcome: Jose F. De Soto, Director, University of California Hansen Agricultural Center
Challenges and opportunities for Agriculture in Ventura County:
A comprehensive overview on water, land, labor, pests, economics, and more

Ag Risk-5: Learn more about tools for managing risk and thriving in today's agriculture
Dr. Jay Parsons, Agricultural Economist, Colorado State University



Orchard Crops: risks and challenges in orchard crop production
Dr. Ben Faber, Small Farms & Soils and Water Farm Advisor, University of California

Strategic Risk Management: calculate your tolerance for risk
John Hewlett, Ranch/Farm Management Specialist, University of Wyoming

Ag Survivor - Risk Decisions on Farms (a risk simulation)
John Hewlett and Dr. Jay Parsons

Program #2

Friday, September 28th 2012 - 1:00 to 3:00 p.m.

Practice using risk management tools using actual farm records/case study information (computers provided). See how your operation compares to others, learn to analyze your own records, evaluate risk exposure and more....



Registration/Fee: \$20 per farm/ranch couple if paid online or postmarked by **Friday - Sept. 21**; and \$25 thereafter or at the door. The registration fee covers lunch and instructional materials.

Register online at: <http://ucanr.org/riskmgt-2012> or contact Louise Rangel for registration details.

Local Contact: For more information or to request special accommodations you may need, please contact Jose F. De Soto or Louise Rangel by phone at 805-525-9293 or by email at jfdesoto@ucdavis.edu or lfrangel@ucdavis.edu

University of California
Agriculture and Natural Resources

How Much Risk Is Right For You?

