

# The Enterprise Risk Analyzer



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<http://california.erightrisk.com>

## What is RISK?

- **RISK:** The uncertainty or potential variation in the outcome of future events that can negatively impact you:
  - *Current profit level*
  - *Financial situation (equity position)*
  - *Satisfaction and well-being*

## Sources of Risk in Agriculture – *Ag Risk 5*

1. Marketing and Price Risk
2. Production Risk
3. Institutional Risk
4. Human Risk
5. Financial Risk

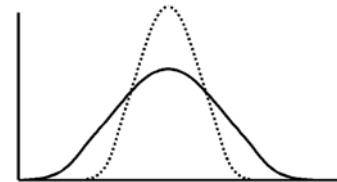


## Strategies for Managing Risk

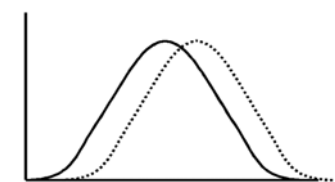
1. Avoid it
2. Reduce it
  - a) *Reduce the probability it will happen*
  - b) *Reduce the impact if it does happen*
3. Transfer it outside the business
  - a) *Insurance*
  - b) *Contracting*
4. Build your internal capacity to bear
  - a) *Increase reserves*
  - b) *Maintain flexibility*
5. Accept it

## Strategy Impacts

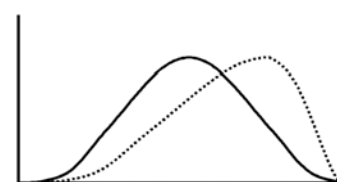
Panel 1: Same Mean, Less Dispersion



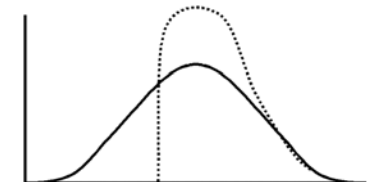
Panel 2: Same Dispersion, Higher Mean



Panel 3: Skewing the distribution



Panel 4: Truncating the Distribution



## Risk Tradeoffs

Profits are the returns for taking risks



- Upside: Greater risk taking usually leads to greater wealth over time
- Downside: Losses from risk taking can potentially be devastating
- Managing risks are a matter of evaluating tradeoffs.
- How much risk and how much stress are you willing to endure to potentially achieve higher returns?

## Tools to Evaluate Alternatives

- Partial Budget *relatively minor changes*
- Enterprise Budget *larger changes*
- Whole Farm Budget *substantial changes*



<http://RightRisk.org> > Tools  
<http://california.erightrisk.com>

## Enterprise Budget Analysis

		Cow-Calf	Native Hay	Oat Hay	Alfalfa Establishment	Alfalfa - Baled
<b>FARM REVENUE</b>						
TOTAL FARM INCOME - CASH		121,759.00	12,380.00	2,802.00	2,306.00	25,040.00
TOTAL NON-CASH INCOME ADJUSTMENTS						
<b>GROSS FARM REVENUE</b>		<b>121,759.00</b>	<b>12,380.00</b>	<b>2,802.00</b>	<b>2,306.00</b>	<b>25,040.00</b>
<b>FARM EXPENSES</b>						
FARM EXPENSES - CASH		86,843.00	6,557.00	1,756.00	2,297.00	12,072.00
FARM EXPENSES - NON-CASH EXPENSE ADJUSTMENTS		98,550.00	11,245.00	2,709.00	2,536.00	15,331.00
<b>GROSS FARM EXPENSES</b>		<b>185,393.00</b>	<b>17,802.00</b>	<b>4,465.00</b>	<b>4,833.00</b>	<b>27,403.00</b>
<b>NET FARM INCOME FROM OPERATIONS</b>		<b>(63,634.00)</b>	<b>(5,422.00)</b>	<b>(1,663.00)</b>	<b>(2,527.00)</b>	<b>(2,363.00)</b>
<b>Break-Even PRICE Analysis</b>						
<b>YIELD PER ENTERPRISE UNIT</b>						
		Cow-Calf	Native Hay	Oat Hay	Alfalfa Establishment	Alfalfa - Baled
Maximum		400	1.75	4	4	4
Most Likely		373.97	1.5	3	2.54	3
Minimum		350	1	1.5	1.5	1.5
<b>BREAK-EVEN PRICE - CASH EXPENSES</b>						
Minimum		0.59	32.30	33.77	44.17	29.02
Most Likely		0.64	37.68	45.03	69.56	38.69
Maximum		0.68	56.53	90.05	117.79	77.38
<b>BREAK-EVEN PRICE - GROSS EXPENSES</b>						
Minimum		1.27	87.69	85.87	92.94	65.87
Most Likely		1.36	102.31	114.49	146.37	87.83
Maximum		1.45	153.47	228.97	247.85	175.66
Probability Analysis (click button at right) [Graph] [Graph] [Graph] [Graph] [Graph]						

## Enterprise Risk Analyzer



## Enterprise Risk Analyzer

Version 1.11

Click Here to Begin

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**2012 California Crop Insurance Profile**

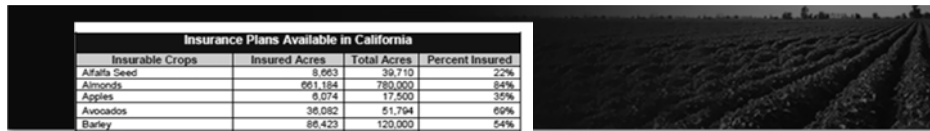
Insurance Plans Available in California			
Insurable Crops	Insured Acres	Total Acres	Percent Insured
Alfalfa Seed	8,663	39,713	22%
Almonds	661,194	780,000	84%
Apples	6,074	17,500	35%
Avocados	36,082	51,794	69%
Barley	86,423	120,000	72%
Cherries	1,214	3,000	40%
Citrus - 8 types of fruit	24,561	29,000	85%
Corn	224,782	269,400	83%
Cotton & BLS Cotton	238,151	610,000	39%
Cotton (Dry)	324,463	367,000	88%
Figs	4,563	8,045	57%
Forage Production	133,074	950,000	14%
Grapes (Table)	79,000	85,000	93%
Grapes (Wine)	480,269	506,000	94%
Grain Sorghum	1,034	17,000	6%
Mint	2,214	3,700	60%
Oats	14,298	25,000	57%
Olive	21,630	44,000	49%
Onions	3,404	43,300	8%
Pears	8,295	14,000	59%
Pecans	307	3,000	10%
Potatoes	83,239	103,000	80%
Potatoes	20,458	29,000	71%
Prunes	50,799	58,000	88%
Rice*	458,425	575,000	80%
Rice (Cultivated Wild)	13,879	15,000	92%
Safflower*	35,205	53,000	66%
Stonefruit (Includes Plums)	88,719	115,000	77%
Sugarbeets	421	28,000	1%
Sugar Beets	3,852	24,500	16%
Tomatoes (Fresh)	14,419	30,000	48%
Tomatoes (Processing)	240,959	260,000	93%
Walnuts	136,397	227,000	60%
Wheat*	382,264	750,000	51%

<http://www.rma.usda.gov/pubs/2013/stateprofiles/california12.pdf>

**California Fifteen Year Crop Insurance History**

Year	Policies Earning Premium	Net Acres Insured	Liability	Gross Premium	Losses	Loss Ratio
1998	24,000	3,128,400	529,810,000	119,922,941	1,000,000	1.00
1999	28,500	4,023,277	2,484,656,258	130,826,215	133,134,448	1.02
2000	26,191	4,210,811	2,742,253,781	143,340,081	62,396,660	0.84
2001	27,668	4,035,138	2,602,248,601	143,216,840	117,359,750	0.82
2002	27,200	3,520,207	2,833,818,380	148,399,279	78,069,949	0.54
2003	28,411	3,666,438	2,851,847,727	153,110,077	78,366,139	0.53
2004	28,629	3,608,123	3,153,568,412	167,911,664	83,153,323	0.53
2005	24,859	3,816,813	3,317,632,621	168,865,411	62,467,107	0.56
2006	24,460	3,732,668	3,659,897,941	169,817,268	66,505,353	0.47
2007	24,027	3,780,829	3,258,288,115	167,495,263	194,139,150	0.82
2008	24,024	3,816,378	3,811,646,832	167,626,948	68,456,073	0.46
2009	24,723	3,932,306	4,648,134,411	243,273,227	177,664,626	0.73
2010	24,649	3,752,230	4,483,432,544	243,282,809	111,142,020	0.51
2011	24,726	4,050,207	4,762,486,290	248,669,872	110,209,064	0.44
2012	25,441	4,583,226	5,358,332,873	259,128,046	91,451,022	0.35

\*2012 numbers are incomplete



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- Adjusted Gross Revenue (AGR) crop insurance provides producers with protection against low revenue from natural causes and market fluctuations.
  - Uses your historical IRS tax form (Schedule F or equivalent forms) information and an annual farm report as a base;
    - When completing an AGR application, you must submit a history calculation worksheet, including 5 years of allowable income and expense data from IRS tax returns (Schedule F or equivalent forms) plus an annual farm report for the insurance year listing expectations.
  - Provides insurance for multiple agricultural commodities in one product;
  - Establishes revenue as a common denominator for the production of all agricultural commodities.



- Insurance is provided against revenue loss due to any unavoidable natural occurrences during the current or previous insurance year or due to market fluctuations that cause a revenue loss during the current insurance year.
- You must buy or cancel your policy on or before January 31.
- All existing policies roll over each year if they are not canceled or changed. The insurance attaches each year on January 1. For new policies, insurance coverage will begin 10 days after a properly completed application is received.
- You must make any and all changes to your insurance contract on or before August 31.
- Claims are settled after taxes are filed for the insurance year.



# RMA - ER Fact Sheet

**Adjusted Gross Revenue (AGR) Fact Sheet**

**Adjusted Gross Revenue (AGR)** is an insurance product... **Availability** AGR is available in California (selected counties), Connecticut, Delaware, Florida (selected counties), Idaho (selected counties), Illinois, Maryland (selected counties), Massachusetts, Michigan (selected counties), Minnesota, Missouri, Montana, New York (selected counties), Oregon (selected counties), Pennsylvania (selected counties), Rhode Island, Texas, Utah (selected counties), Virginia (selected counties), and Washington (selected counties).

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## California County Availability

Fresno, Kern, Riverside, San Diego, San Joaquin, San Luis Obispo, Tulare and Ventura

**RightRisk.org** resources including CD-ROMs and digital content.

**Applied Risk Management in Agriculture** book cover by Dana L. Hoag, editor.

**AG SURVIVOR** website interface showing navigation options like Home, About, Risk Navigator, People, and Sponsors.

**Risk Navigator** website interface showing a circular diagram for Strategic Risk Management.

**CD-ROM Titles:** "A Lasting Legacy", "Getting on Track: Understanding Financial Performance", "Getting on Track: Better Management Through Basic Ag Records", "Getting on Track: Financial Statements", "Getting on Track: Pilot Insurance Program", "Getting on Track: Rangeland, Forage (PRF)", "Insuring Success for Wyoming Agriculture 2006", "Insuring Success for Wyoming Agriculture 2008", "Feasibility of Alternative Rural Enterprises Course", "Taxes for Agricultural Enterprises Course".

<http://RightRisk.org>

# QUESTIONS?

**Thank You!**

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