



DROUGHT AND PERENNIAL CROPS: Risk Management Implications for Southern California

The University of California Cooperative Extension, in collaboration with the USDA Risk Management Agency and the San Diego County Farm Bureau invite you to join us for a risk management workshop that will explore the water situation and outlook, the impacts of drought on perennial crops in Southern California and offer techniques for managing the associated risks to help you and your farm thrive in today's challenging environment.



Tuesday, July 8th 2014
7:30 a.m. - 3:00 p.m.

San Diego County Farm Bureau
1670 East Valley Parkway | Escondido, CA 92127

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| 7:30 am | Registration, Continental Breakfast & Welcome
Ramiro Lobo – UCCE Advisor, Small Farms & Agricultural Economics |
| 8:00 am | San Diego Region's Current Water Supply Situation & Drought Response Actions
Dana Frieauf – Acting Water Resources Manager, San Diego Co. Water Authority |
| 8:30 am | Current Water Situation and Outlook in Valley Center Metropolitan Water District
Gary Arant – Director, Valley Center Municipal Water District |
| 9:00 am | The San Diego County Irrigated Lands Working Group
Eric Larson – Executive Director, San Diego County Farm Bureau |
| 9:30 am | Water/Irrigation Efficiency Research in Southern California
Ramiro Lobo – UCCE Advisor, Small Farms & Agricultural Economics |
| 10:00 am | BREAK |
| 10:15 am | Drought Management Strategies for Grapes/Vineyards
Alex McGeary – Owner/Manager, Shadow Mountain Vineyards & Winery |
| 10:45 am | Drought Management Strategies for Tree Crops
Gary Bender – UCCE Advisor Emeritus, Avocados, Citrus & Subtropical Crops |
| 11:15 am | Ag Risk 5: Sources of Risk and Management Strategies for Growers
John Hewlett – Farm/Ranch Management Specialist, University of Wyoming |
| 12:00 noon | LUNCH – Provided & Catered by Phil's Barbeque |
| 1:00 pm | Tools to Evaluate your Risk Management Strategies
Dr. Jay Parsons – Risk Management Specialist, Colorado State University |
| 2:00 pm | Hands-on, Practice Session Using Risk Management Tools:
Manage your Risks by Selecting and Comparing Risk Management Strategies |
| 3:00 pm | ADJOURN |



How Much Risk Is Right For You?

Registration/Fee:

\$20 per farm/ranch in advance or at the door.

Please register and pay online at: <http://ucanr.edu/cropriskmgmt> to secure a space and to help us plan for meals and handouts.

The registration fee covers handout materials, refreshments, and lunch.

Information:

For more information or to request special accommodations you may need, please contact Rolland Hills at 858-822-7933 for details about the program or for information on how to register by phone or mail.

RIGHT RISK

