

REGISTRATION

Registration Fee: Package Registration for both the Seminar & Festival/Field Day is **\$70.00** per person, **Seminar only** is **\$50.00** per person, and **Festival/Field Day only** is **\$40.00** per person, if postmarked or submitted online by **Friday August 15th**. Thereafter, Package fee is **\$90.00**, Seminar only fee is \$50.00, and Festival/Field Day only fee is \$40.00. The registration fee includes refreshments, pitahaya fruit tasting, handout materials, and four pitahaya cuttings. *includes lunch.

REGISTER EARLY!! Space is limited and this event has sold out in the past. Register online: <http://ucanr.edu/2014pitahaya> or detach and mail the registration form along with your check **payable to UC Regents**, mail to:

UCCE San Diego
Attn: Pitahaya Field Day
9335 Hazard Way, Suite 201
San Diego, CA 92123

Please contact Quang "Hogan" Tong at (858) 534-0947 for more information about the program or to request any special accommodations you may need.

ACCESSIBILITY

San Marcos Civic Center & South Coast Research & Extension Center are handicapped-accessible facilities. However, the Field Day involves walking on uneven terrain and exposure to the sun. Free parking is available for participants.

PRESENTED BY:

UCCE San Diego County & San Diego County Farm and Home Advisor's Office
UC Small Farm Program
UC South Coast Research & Extension Center



Seminar - Friday August 22, 2014

San Marcos Civic Center
3 Civic Center Dr., San Marcos, CA 92078

Field Day/Festival - Saturday August 23, 2014

UC South Coast Research and Extension Center
7601 Irvine Boulevard
Irvine, CA 92618

PITAHAYA/DAGON FRUIT SEMINAR

Date: Friday – August 22, 2014
8:00am-4: 30pm

Location: San Marcos Civic Center
3 Civic Center Drive
San Marcos, CA 90269



TOPICS COVERED (subject to change):

- Pitahaya Production in California and Research Update (Orange, Ventura & Riverside Counties)
- Genetic Characterization of Pitahaya or Dragon Fruit Cultivars
- Post Harvest Management of Pitahaya or Dragon Fruit
- Economic and Market Trends Impacting Pitahaya or Dragon Fruit Production
- Overview and Management of Viruses and Viral Diseases of Cacti and Succulents
- Establishment Costs for Pitahaya or Dragon Fruit
- Diseases and Disease Management of Pitahaya or Dragon Fruit
- Integrated Pest Management of Pitahaya or Dragon Fruit
- Pitahaya Breeding, New Variety Development and Evaluation

PITAHAYA/DAGON FRUIT FESTIVAL & FIELD DAY

Date: Saturday – August 23, 2014
7:00am-1: 30pm

Location: UC South Coast Research & Extension Center.
7601 Irvine Boulevard
Irvine, CA 92618



Program (subject to change):

- Overview of Pitahaya Production and Cultivars for California
- Pitahaya Irrigation Research Trial and Irrigation System Design Considerations
- Pitahaya Diseases and Disease Management
- Integrated Pest Management of Pitahaya or Dragon Fruit
- Pitahaya Pruning and Trellis System Demonstration
- Pitahaya Fruit Display and Pitahaya Sensory Evaluation
- Pitahaya Grafting and Pollination Demonstrations

The University of California prohibits discrimination or harassment of any person in any of its programs or activities. (Complete nondiscrimination policy statement can be found at <http://ucanr.org/sites/anrstaff/files/107734.doc>) Inquiries regarding the University's equal employment opportunity policies may be directed to Linda Marie Manton, Affirmative Action Contact, University of California, Davis, Agriculture and Natural Resources, One Shields Avenue, Davis, CA 95616, (530) 752-0495.

REGISTRATION FORM

Name (First, Last) _____

Name (2nd Participant – First, Last) _____

Organization/Business _____

Address _____

City/State/ZIP _____

Phone _____

FAX _____

E-Mail _____

Vegetarian meal required? _____ YES _____ NO

Commercial pitahaya grower? _____ YES _____ NO

Number of plants or acres? _____

Top Three Varieties grown? _____

Top Three Issues/Challenges faced? _____

Package _____ -Seminar only _____ -Field Day only _____

Please complete and mail with check for **Package \$70.00**, **Seminar only \$50.00**, and **Festival/Field Day only \$40.00** payable to **UC Regents** to the address below:

UCCE San Diego
Attn: Pitahaya Field Day/Seminar
9335 Hazard Way Suite 201
San Diego, CA 92123

You may also register online and pay with credit card by completing the form at: <http://ucanr.edu/2014pitahaya>
Please contact Quang Tong 858-534-0947 for issues related to online registration.