Rish Management Tools & Strategies

For California Specialty Crop Production



John P. Hewlett, University of Wyoming

http://california.erightrisk.com

RIGHTRISK.

griculture and Natural Resources

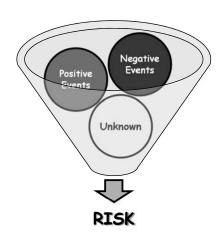
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RMA USDA

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What is RISK?

- Certainty- lack of doubt
- Uncertainty- doubt about future events
- RISK- potential variation in the outcome of future events





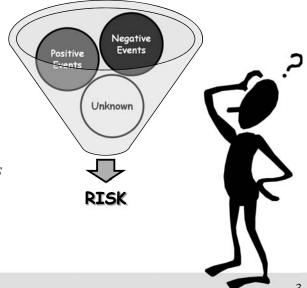
What is RISK?

Cost of Loss

- Income
- Resources
- Productive capacity, etc.

• Cost of Uncertainty

- Worry, doubt, fear, misallocation of resources, etc.
- With potential for gain or loss comes moral or ethical implications



RIGHTRISK.



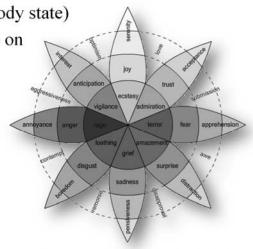
HUMAN Dimension of Risk Management

- Emotions = physical state of our body as it responds to external stimuli
- Emotions are *separate* from our feelings

- **Emotions**- result in us from our **actions** (body state)

 Feelings- result in us from our perspective on our actions (consciousness)

 Emotions have been found by research to be *necessary* for decision making*



* MIT Technology Review, A. Damasio, 2014.





What is RISK?

- RISK: The effect of uncertainty on your objectives:
 - · Current profit level
 - Financial situation (equity position)
 - · Satisfaction and well-being



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Personal Perspectives on Risk

- Generational differences
- Gender differences
- Life stage/family differences
- Life experiences

These are dynamic and change over time.





Risk Tradeoffs

<u>Profits</u> are returns for taking risks



- **Upside**: Greater risk taking usually leads to greater wealth over time
- Downside: Losses from risk taking can potentially be devastating
- Managing risks are a matter of evaluating tradeoffs
- How much risk (uncertainty) are you willing to accept for possible higher returns?





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Sources of Risk in Agriculture - Ag Risk 5

- 1. Marketing/Price Risk
- 2. Production Risk
- 3. Institutional/Legal Risk
- 4. Human Risk
- 5. Financial Risk





Strategies for Managing Risk

- 1. Avoid it
- 2. Reduce it
 - a) Reduce the probability it will happen
 - b) Reduce the impact if it does happen
- 3. Transfer it outside the business
 - a) Insurance
 - b) Contracting
- 4. Increase capacity to bare
 - a) Increase reserves
 - b) Maintain flexibility
- 5. Accept it

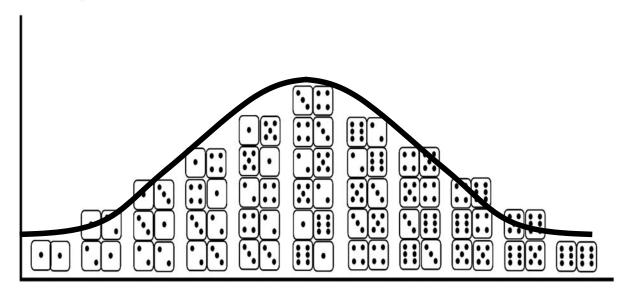


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Probability



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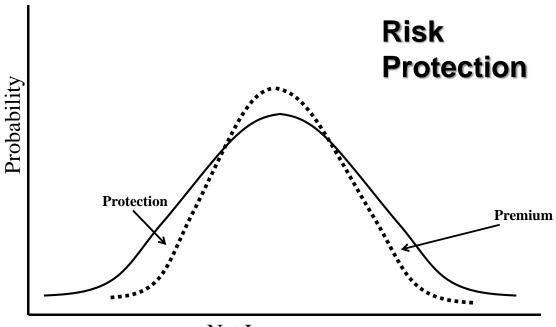
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RMA RIGHTRISK

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How much risk is right for you?



Net Income

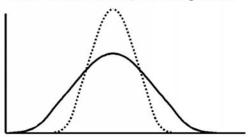




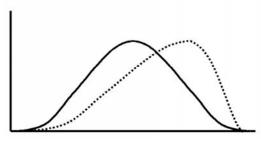
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Strategy Impacts

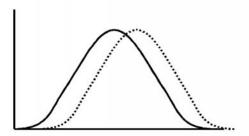
Panel 1: Same Mean, Less Dispersion



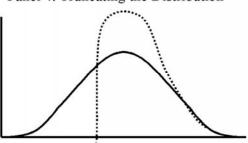
Panel 3: Skewing the distribution



Panel 2: Same Dispersion, Higher Mean



Panel 4: Truncating the Distribution









Resources - Workshops - People - Sponsors -

Risk Controls

Market Risk - Production Risk - Institutional/Legal Risk - Human Risk - Financial Risk

Market Risk

risk associated with the uncertainty around markets and prices for inputs and outputs

- USDA Agricultural Marketing Service: Colorado Weekly Summari
- USDA Agricultural Marketing Service: Montana Weekly Summary
- USDA Agricultural Marketing Service: New Mexico Combined Wtd Avg Cattle (weekly)
- USDA Agricultural Marketing Service: Washington Weekly Livestock Auction Summary
- USDA Agricultural Marketing Service: Wyoming Weekly Summary
- USDA Agricultural Marketing Service: Livestock and Seed
- Beef Basis- provides cattle producers with information and analytics to improve marketing decisions influenced by cattle basis risk.

- USDA Agricultural Marketing Service: California Weekly Grain Report
- USDA Agricultural Marketing Service: Montana Cash Grain Prices
- USDA Agricultural Marketing Service: Utah Daily Grain Report
- USDA Agricultural Marketing Service: Eastern New Mexico Grain Report
- USDA Agricultural Marketing Service: Wyoming/Western Nebraska Elevator Grain Bids

- USDA Agricultural Marketing Service: California Weekly Hay Report
- USDA Agricultural Marketing Service: Colorado Weekly Hay Report
- USDA Agricultural Marketing Service: Idaho Weekly Hay Report
- USDA Agricultural Marketing Service: Montana Weekly Hay Report
- USDA Agricultural Marketing Service: New Mexico Weekly Hay Report
- USDA Agricultural Marketing Service: Oregon Weekly Hay Report
- USDA Agricultural Marketing Service: Utah Weekly Hay Market Report
- USDA ANS: Washington-Oreson (Columbia Basin) Weekly Hay

 USDA ANS: Wyominu, West Nebraska, and SW South Dakota Hay Report (meekly)
- USDA Agricultural Marketing Service: Wyoming Weekly Summ

- USDA AMS: Wyoming, West Nebraska and SW Dakota Grazing Fee Report
- USDA National Agricultural Statistics Service: Cash Rents by County

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http://RightRisk.org/controls

	e Plans Available in (
Insurable Crops	Insured Acres	Total Acres	Percent Insured	
Alfalfa Seed	11,795	38,280	33%	
Almonds	721,275	860,000	84%	
Apples	5,562	15,200	37%	
Avocados	36,130	55,261	65%	
Barley	38,635	95,000	41%	
Blueberries	3,771	4,542	83%	
Cherries	29,063	40,414	72%	
Citrus – 8 types of fruit	229,451	270,000	85%	
Corn	184,830	430,000	43%	
Cotton & ELS Cotton	309,372	315,000	98%	
Beans (Dry)	25,972	47,500	55%	
Figs	4,076	7,351	55%	
Forage Production	144,193	930,000	16%	
Grapes (Table)	81,427	95,000	88%	
Grapes (Wine)	498,428	570,000	87%	
Grain Sorghum	3,328	4,570	73%	
Mint	1,641	2,000	82%	
Oats	3,624	10,000	38%	
Olives	25,557	42,779	60%	
Onions	19,570	43,900	45%	
Pears	8,455	11,600	73%	
Pecans	1,370	3,600	38%	
Pistachios	90,097	203,000	44%	
Potatoes	23,680	33,500	71%	
Prunes	45,972	50,000	92%	
Rice	478,858	495,000	97%	
Rice (Cultivated Wild)	12,444	13,000	96%	
Safflower	35,268	55,000	84%	
Stonefruit (Includes Plums)	70,125	102,073	89%	
Strawberries	26	41,500	1%	
Sugar Beets	4,454	24,500	18%	
Tomatoes (Fresh)	11.313	28,000	40%	
Tomatoes (Processing)	278,058	288,000	97%	
Walnuts	148,497	290,000	51%	
Wheat	271,829	585,000	46%	
Dollar Liability Program		Total De	Total Dollar Liability	
Adjusted Gross Revenue			\$35,427,458	
Apiculture (Rainfall Index)			\$28,811,523	
Forage Seeding			\$2,288,715	
Livestock Gross Margin (LGM) Do	airv		\$58,023,160	
Livestock Risk Protection (LRP) F	eeder Cattle and Lamb		\$11,994,519	
Nursery	The second and second		\$140,832,241	
Pasture, Rangeland, Forage (Rai	nfall Index)		\$41,605,195	
Raisins	angeland, Forage (Rainfall Index) \$41,000,11 \$198,617,3			

and the second second	271,829	585,000	46%	VIII.	GK
Dollar Liability Progra	m	Total Dolla			
Revenue			\$35,427,458		the last of
all Index)			\$28,811,523		
12-11-12-11-1			\$2,288,715		
Margin (LGM) Dairy			\$58,023,160		
rotection (LRP) Feeder Cattle and Lamb			\$11,994,519	Reduce	
			\$140,832,241	MECICIO	
and, Forage (Rainfall In	dex)		\$41,605,195	A CONTRACTOR OF THE PARTY OF TH	-
- 2575			\$196,617,340	A CONTRACTOR OF THE PARTY OF TH	1
					-

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Avoid

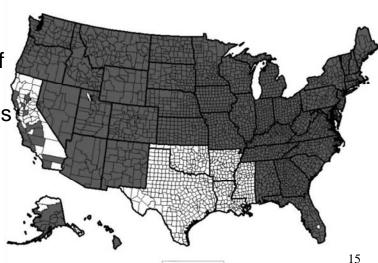
Transfer

Whole-Farm Revenue Protection

 A whole-farm insurance product that provides producers with risk management protection for all eligible commodities on the farm under one

insurance policy

 WFRP is a combination of Adjusted Gross Revenue (AGR) and Adjusted Gross Revenue-Lite (AGR-Lite) policies



■ WFRP Pilot Area





Whole-Farm Revenue Protection cont.

- Coverage is based on:
 - The operation's whole-farm historic average revenue and expenses using information from five consecutive tax years before the insurance year (adjusted according to the WFRP policy and procedures)
- An indemnity payment occurs when:
 - Allowable Revenue during the insurance year falls below the Insured Revenue (the amount of revenue the farm operation is expected to earn during the insurance year multiplied by the coverage level elected)





Whole-Farm Revenue Protection cont.

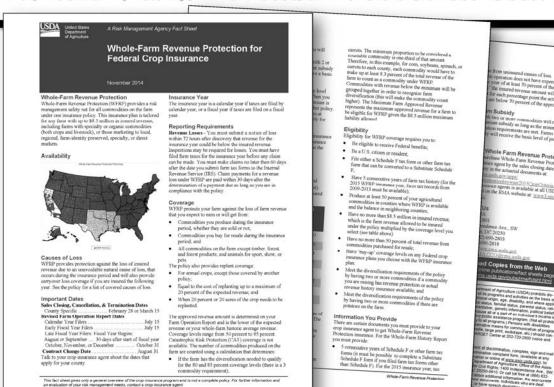
COMPARISON	WFRP	AGR-Lite	AGR
Liability Limit	\$8.5 Million	\$1 Million	\$6.5 Million
Coverage Level	50-85 in 5% increments	65 ,75, 80*	65 ,75 , 80*
	3 Commodities for 80 and 85%	*3 Commodities	*3 Commodities
One Commodity	Not eligible for WFRP if only one commodity and that commodity has an MPCI revenue product available.	No Restriction	No Restriction
Payment Rate	None	75, 90	75,90
Animal or Animal Product Limit	35% of expected revenue or up to \$1 million (Max)	None	35 % of Expected Income
Nursery and Greenhouse Limit	35% of expected revenue or up to \$1 million (Max)	None	None
Potato Requirement	Minimum of 2 Commodities (with calculation)	Minimum of 2 Commodities (with calculation)	Minimum of 2 Commodities (with calculation)
Replant Payments	Up to 20 percent of expected revenue for annual commodity with 20 acres or 20 percent of crop needing replant. Not allowed if also insured under MPCI with replant provisions.	None	None
Other Federal Crop Insurance	Optional - MPCI -buy up coverage level only for both WFRP and MPCI. No CAT level MPCI allowed.	Optional	MPCI required if 50% of expected income from MPC crops
Market readiness amounts in insured revenue	Yes	No	No
Expanding operations	Average allowable historic revenue increased by 10% if you can prove expansion and approved by AIP, to allow for minor farm growth that might not trigger indexing.	No	No
Cancellation/Termination	Same as sales closing date for county. (2/28, 3/15)	31-Jan	31-Jan
Contract Change	31-Aug	31-Aug	31-Aug
Sales Closing Date	In Actuarial Documents-same as dates for spring crops for county:	March 15 New	31-Jan
	2/28 and 3/15 depending on county	Jan 31 Carryover	
Rating Methodology	Same as AGR	Same as AGR	Rates revenue variability of individual commodities.





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Whole-Farm Revenue Protection cont.









www.fsa.usda.gov/nap





Noninsured Crop Disaster Assistance Program (NAP): ELIGIBLE crops

ELIGIBLE CROPS:

- Any commercial agricultural crop (excluding livestock and their by-products), commodity, or acreage of a commodity grown for food or fiber, and commercial or industrial crops for which CAT or additional coverage is not available
- **Biomass crops** or feedstock crop grown for purpose of producing bio-based product

CROPS NOT ELIGIBLE:

- Where CAT or additional level of insurance coverage IS available
- Where Group Risk Protection insurance IS available





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Noninsured Crop Disaster Assistance Program (NAP): Coverage Summary

- NAP available for 2015 through 2018 crop years:
 - CAT-level coverage 50/55, and
 - Buy-up coverage
 - 50, 55, 60 or 65 percent coverage at 100 percent of the established market price
- Protects against eligible causes of loss during the coverage period before or during harvest: drought, hail, excessive moisture, freeze, tornado, hurricane, excessive wind, insufficient chill hours (limited), earthquake, flood, volcanic eruption
- Market price established by FSA as an average market price for the eligible crop





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Noninsured Crop Disaster Assistance Program (NAP): Coverage Updates

- Organic Crop Option
 - May receive payment based on an organic price if
 - RMA has established a separate organic price in the State
 - Producers elect the organic option on CCC-471
 - Acreage is certified organic or exempt from certification according to the National Organic Program regulations
 - A copy of organic system plan provided to FSA
- Direct Market Price Option
 - May receive payment based on an direct market price if
 - Buy-up coverage is elected with direct market price option
 - Sufficient data is available for FSA to approve separate average market prices within a State





Noninsured Crop Disaster Assistance Program (NAP): BUY-UP Coverage cont.

- Premium calculation:
 - Eligible acres
 - X Producer share
 - X Approved yield
 - X Coverage level
 - X 100% of market price
 - X 5.25 percent
- NAP fees or buy-up premiums are reduced by 50 percent for:
 - Beginning farmers (BF)
 - Limited resource farmers (LR)
 - Socially disadvantaged farmers (SDA)





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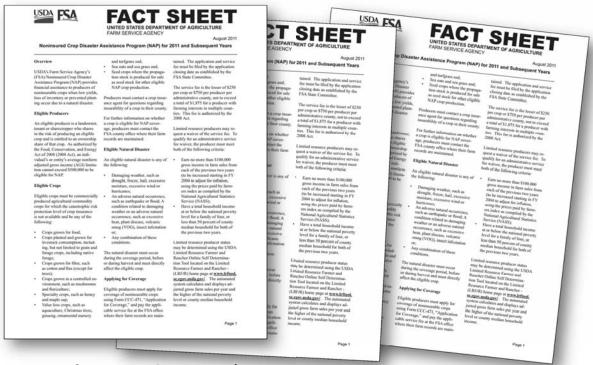
Payment Limits

- <u>NO</u> person or legal entity, may receive directly or indirectly more than:
 - \$125,000 total in payments under LFP, LIP, and ELAP combined
 - \$125,000 total in payments under NAP
 - \$125,000 total in payments under TAP
- An individual or legal entity is <u>ineligible</u> for payments where average adjusted gross income (AGI) exceeds \$900,000
- A producer may receive benefits under a buy-up policy for crop insurance and LFP/LIP/ELAP/NAP/TAP, but combined benefits may not exceed the loss





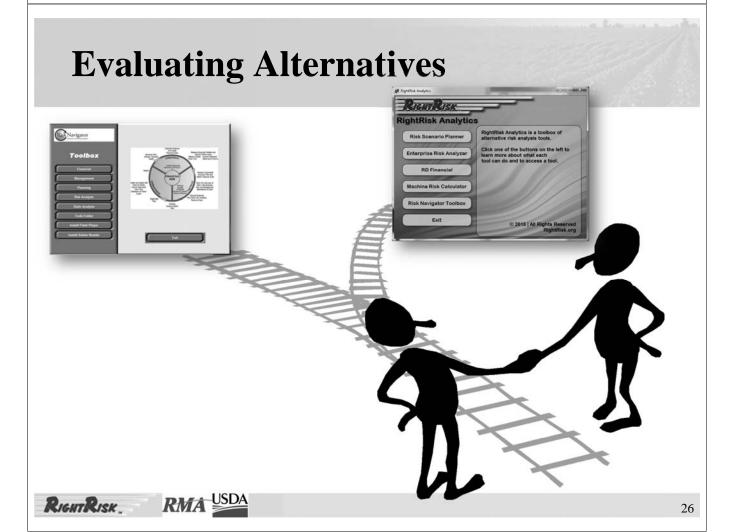
Farm Service Agency: Noninsured Crop Disaster Assistance Program (NAP)



www.fsa.usda.gov/nap







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Risk Treatment

- Selecting one or more <u>options</u>
 <u>for modifying risks</u> and
 implementing those options
- Involves a <u>cyclical process</u> of assessing a risk treatment and deciding whether residual risk levels are acceptable
- If not, then selecting a <u>new risk</u>

 <u>treatment</u> and assessing the
 effect of that treatment until the
 residual risk matches the risk
 goal(s)

ELIHOOD bability) ow likely in the event to occur at some time in the (Linear Scale time specific matrix)	CONSEQUENCES What is the Severity of injuries /potential damages / financial impacts (if the risk event actually occurs)? (Logarithmic Scale, property industry specific matrix)					
	Insignificant Minor		Moderate Major		Catastrophic	
	No Injuries First Aid No Erwir Damage << \$1,000 Damage	Some First Aid required Low Envir Damage << \$10,000 Damage	External Medical Medican Envir Damage <<\$100,000 Damage	Extensive injuries High Envir Damage <-\$1,000,000 Damage	Death or Major Injurier Toxic Erwir Damage >>\$1,000,000 Damage	
Almost certain -	MODERATE	HIGH	HIGH	CRITICAL	CRITICAL	
expected in normal circumstances (190%)	RISK	RISK	RISK	RISK	RISK	
Likely -	MODERATE	MODERATE	HIGH	HIGH	CHITICAL	
probably occur in most circumstances crassa	RISK	RISK	RISK	RISK	RISK	
Possible -	LOW	MODERATE	HIGH	HIGH	CRITICAL	
might occur at some time. (1%)	RISK	RISK	RISK	RISK	RISK	
Unlikely -	LOW	MODERATE	MODERATE	HIGH	HIGH	
could occur at some future time (0.1%)	RISK	RISK	RISK	RISK	RISK	
Rare -	LOW	LOW	MODERATE	MODERATE	HIGH	
nly in exceptional parestances 0.01%)	RISK	RISK	RISK	RISK	RISK	

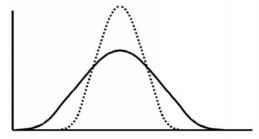
RIGHTRISK.



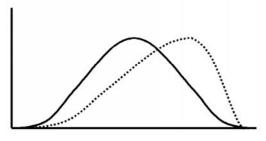
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Strategy Impacts

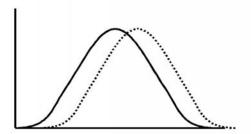
Panel 1: Same Mean, Less Dispersion



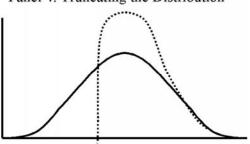
Panel 3: Skewing the distribution



Panel 2: Same Dispersion, Higher Mean

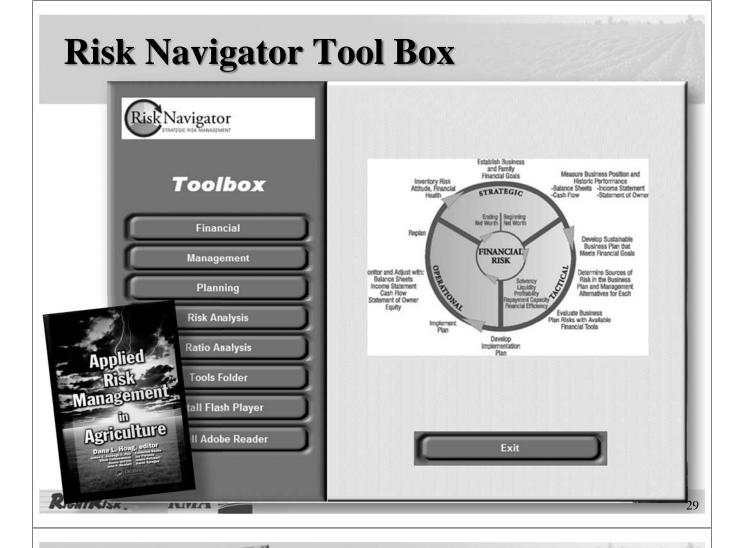


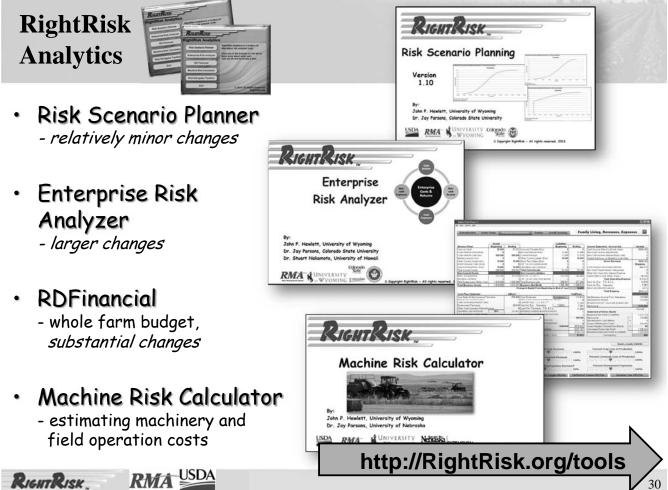
Panel 4: Truncating the Distribution

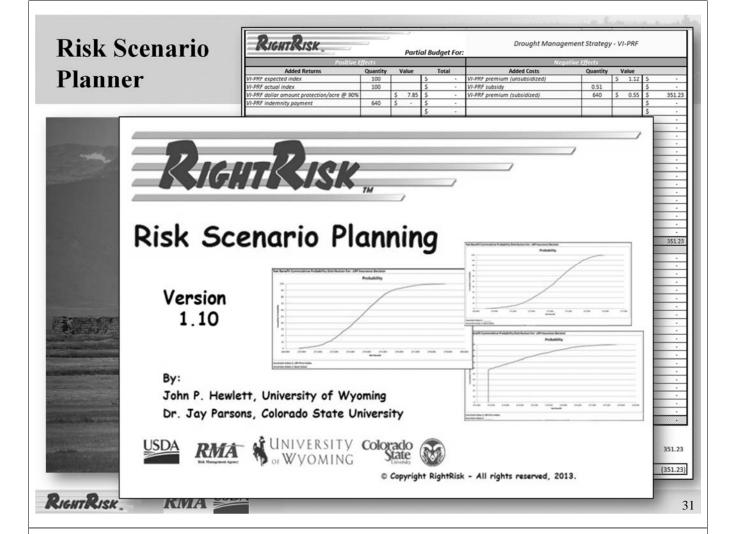


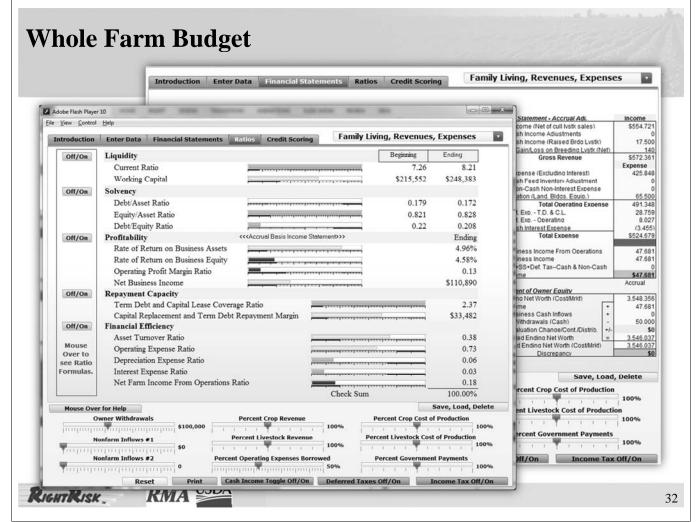


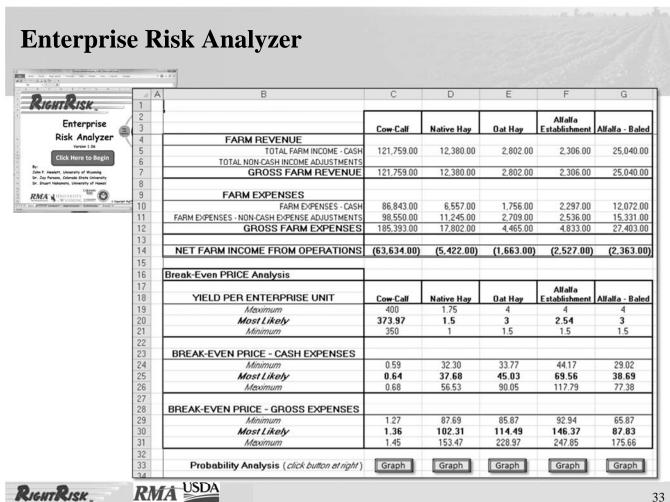








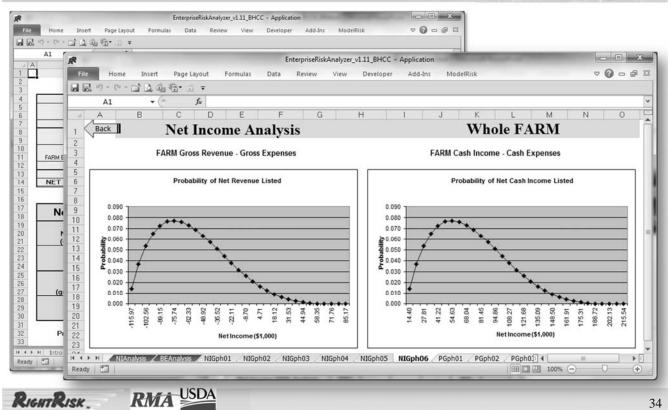




Net Return

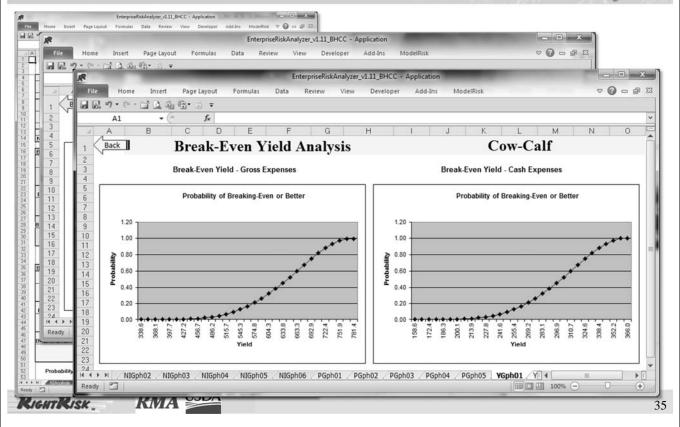
Analysis

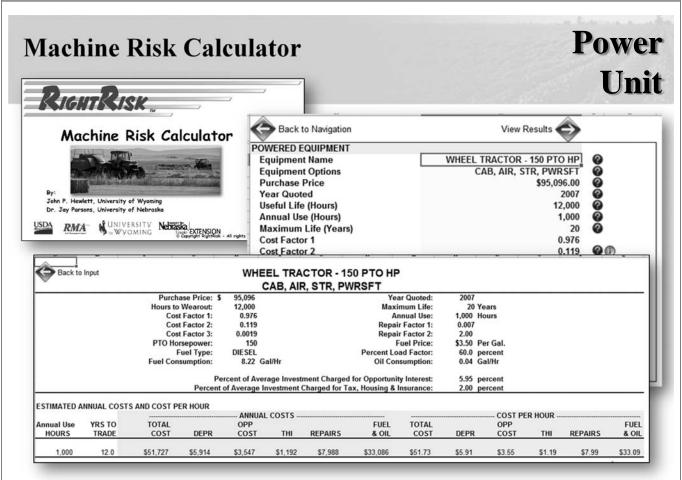
Enterprise Risk Analyzer



Enterprise Risk Analyzer

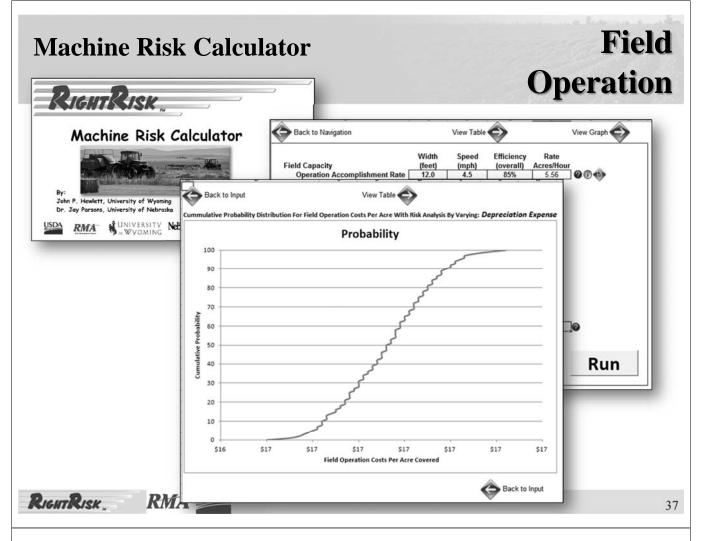
Breakeven Analysis

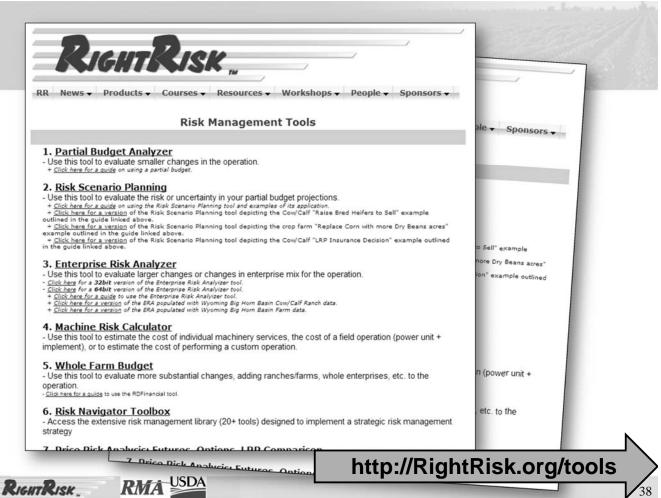














RightRisk Newsletter





To read more see: RightRisk.org > Resources > Risk Mgt Profiles

The Pasture, Rangeland, Forage (PRF) Pilot Insurance Program course available at Right-Risk oxp offers a step-by-step approach to learn more about PRF insurance and how PRF-can be applied. The course includes audio and interactive features, while example farm profiles demonstrate application to real-world examples.



Course materials provide maps to assist in first deciding the type of PRF insurance available in the area. Links to a propriate Web pages help determine the grid identification numbers for individual grids. The next two sections in tocurse go into greater depth on Vegetatrie and Rainfall Index policies.



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How much risk

is right for you and your operation?

WYOMING extension





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