## Using the Enterprise Risk Analyzer to Assess the Feasibility of Pitahaya as a Viable Crop Alternative



John P. Hewlett, University of Wyoming Dr. Jay Parsons, University of Nebraska-Lincoln

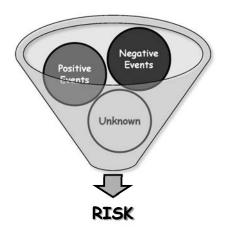
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#### What is RISK?

- Certainty- lack of doubt
- Uncertainty- doubt about future events
- RISK- potential variation in the outcome of future events





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#### What is RISK?

- RISK: The uncertainty or potential variation in the outcome of future events that can negatively impact your:
  - Current profit level
  - Financial situation (equity position)
  - Satisfaction and well-being

#### Sources of Risk in Agriculture – Ag Risk 5

- 1. Marketing and Price Risk
- 2. Production Risk
- 3. Institutional Risk
- 4. Human Risk
- 5. Financial Risk





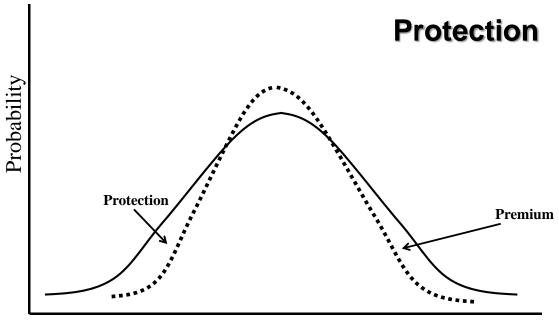
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#### Strategies for Managing Risk

- 1. Avoid it
- 2. Reduce it
  - a) Reduce the probability it will happen
  - b) Reduce the impact if it does happen
- 3. Transfer it outside the business
  - a) Insurance
  - b) Contracting
- 4. Increase capacity to bare
  - a) Increase reserves
  - b) Maintain flexibility
- 5. Accept it



## How much risk is right for you?



Net Income

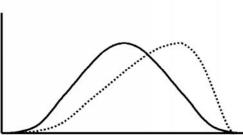


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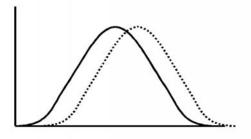
#### **Strategy Impacts**

Panel 1: Same Mean, Less Dispersion

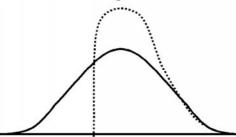
Panel 3: Skewing the distribution



Panel 2: Same Dispersion, Higher Mean



Panel 4: Truncating the Distribution



## <u>Profits</u> are returns for taking risks

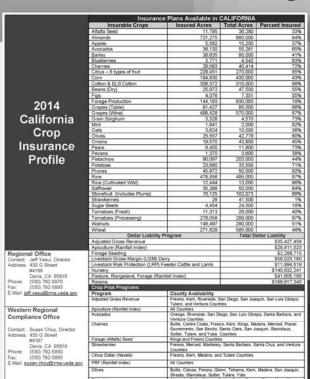


- **Upside**: Greater risk taking usually leads to greater wealth over time
- **Downside**: Losses from risk taking can potentially be devastating
- Managing risks are a matter of evaluating tradeoffs
- How much risk (uncertainty) are you willing to accept for possible higher returns?



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#### **Current Federal Insurance Options**



http://www.rma.usda.gov/pubs/2015/stateprofiles/california14.pdf

#### California Fifteen Year Crop Insurance History

Year	Earning Premium	Net Acres Insured	Liability	Gross Premium	Losses	Loss Ratio
2000	29,191	4,278,811	2,796,253,781	143,343,081	92,359,660	0.64
2001	27,958	4,010,128	2,690,254,801	142,519,840	117,359,756	0.82
2002	27,200	3,920,007	2,833,618,262	146,356,279	79,069,948	0.54
2003	26,471	3,990,438	2,951,841,797	150,191,677	79,366,135	0.53
2004	25,629	3,908,123	3,153,568,412	157,913,694	83,152,323	0.53
2005	24,859	3,818,813	3,317,832,621	168,995,411	92,497,107	0.55
2006	24,490	3,732,668	3,658,867,941	186,617,268	88,506,353	0.47
2007	24,207	3,780,829	3,708,288,115	187,455,253	154,139,100	0.82
2008	24,074	3,810,375	3,911,645,612	197,920,945	89,455,031	0.45
2009	24,723	3,932,306	4,648,316,411	243,273,227	177,694,925	0.73
2010	24,649	3,752,230	4,493,432,544	219,282,609	111,142,020	0.51
2011	24,726	4,062,207	4,792,588,280	248,898,972	110,209,054	0.44
2012	25,462	4,600,044	5,394,444,735	260,903,031	112,207,209	0.43
2013	25,408	5,238,284	6,135,260,032	288,391,743	129,091,231	0.45
2014*	26,300	6,765,108	7,720,921,518	392,164,580	302,683,204	0.77



Insurable Crops	Insured Acres	Total Acres	Percent Insured	
Alfalfa Seed	11,795	36,280	339	
Almonds	721,275	860,000	849	
Apples	5,562	15,200	379	
Avocados	36,130	55,261	659	
Barley	38.635	95,000	419	
Blueberries	3,771	4.542	839	
Cherries	29,063	40,414	729	
Citrus - 8 types of fruit	229,451	270,000	859	
Corn	184,830	430,000	439	
Cotton & ELS Cotton	309.372	315,000	989	
Beans (Dry)	25,972	47,500	559	
Figs	4.076	7.351	559	
Forage Production	144,193	930,000	169	
Grapes (Table)	81,427	95,000	869	
Grapes (Wine)	498,428	570,000	879	
Grain Sorghum	3,328	4,570	739	
Mint	1,641	2,000	829	
Oats	3,624	10,000	369	
Olives	25,557	42,779	609	
Onions	19,570	43,900	459	
Pears	8.455	11,600	739	
Pecans	1,370	3,600	389	
Pistachios	90.097	203,000	449	
Potatoes	23,680	33,500	719	
Prunes	45,972	50,000	929	
Rice	478,856	495,000	979	
Rice (Cultivated Wild)	12,444	13,000	969	
Safflower	35,268	55,000	649	
Stonefruit (Includes Plums)	70,125	102,073	699	
Strawberries	26	41,500	19	
Sugar Beets	4,454	24,500	189	
Tomatoes (Fresh)	11,313	28,000	409	
Tomatoes (Processing)	278.058	288,000	979	
Walnuts	148,497	290,000	519	
Wheat	271,829	585,000	469	
Dollar Liability F			ollar Liability	
djusted Gross Revenue		\$35,427,45		
Adjusted Gross Revenue Apiculture (Rainfall Index)		\$28,811,523		
Forage Seeding		\$2,288,715		
Livestock Gross Margin (LGM) Dairy		\$58,023,160		
Livestock Gross Margin (LGM) Dairy Livestock Risk Protection (LRP) Feeder Cattle and Lamb		\$11,994,519		
Nursery		\$140,832,241		
Pasture, Rangeland, Forage (Rainfall Index)		\$41,605,195		
Raisins	\$196.617.340			





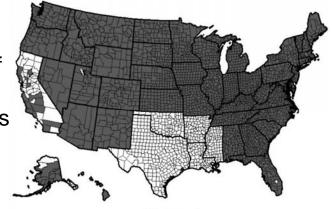
http://www.rma.usda.gov



#### Whole-Farm Revenue Protection

A whole-farm insurance product that provides producers with risk management protection for all eligible commodities on the farm under one insurance policy

WFRP is a combination of Adjusted Gross Revenue (AGR) and Adjusted Gross Revenue-Lite (AGR-Lite) policies



http://www.rma.usda.gov





#### Whole-Farm Revenue Protection cont.

- Coverage is based on:
  - The operation's whole-farm historic average revenue and expenses using information from five consecutive tax years before the insurance year (adjusted according to the WFRP policy and procedures)
- An indemnity payment occurs when:
  - Allowable Revenue during the insurance year falls below the Insured Revenue (the amount of revenue the farm operation is expected to earn during the insurance year multiplied by the coverage level elected)



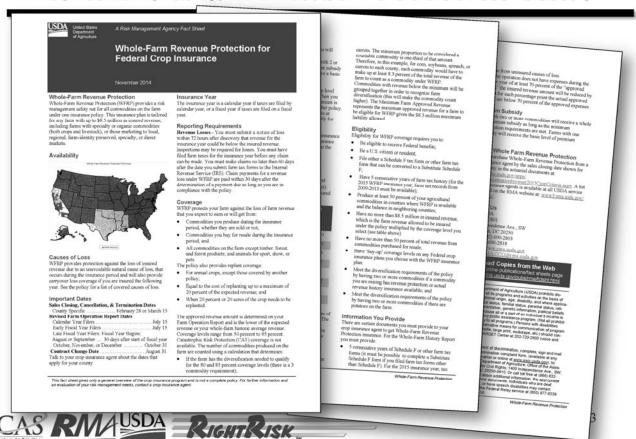
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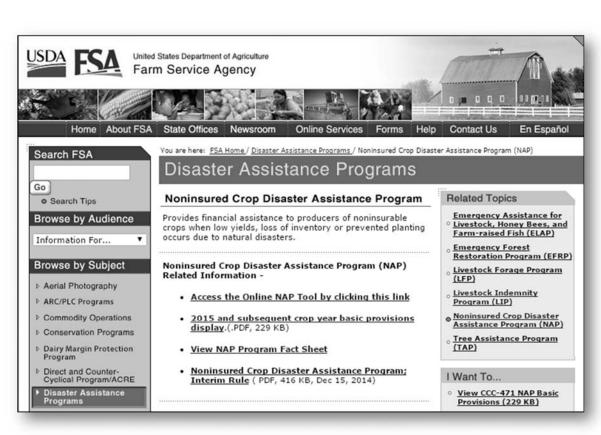
#### Whole-Farm Revenue Protection cont.

COMPARISON	WFRP	AGR-Lite	AGR	
Liability Limit	\$8.5 Million	\$1 Million	\$6.5 Million	
Coverage Level	50-85 in 5% increments	65 ,75, 80*	65 ,75 , 80*	
	3 Commodities for 80 and 85%	*3 Commodities	*3 Commodities	
One Commodity	Not eligible for WFRP if only one commodity and that commodity has an MPCI revenue product available.	No Restriction	No Restriction	
Payment Rate	None	75, 90	75,90	
Animal or Animal Product Limit	35% of expected revenue or up to \$1 million (Max)	None	35 % of Expected Income	
Nursery and Greenhouse Limit	35% of expected revenue or up to \$1 million (Max)	None	None	
Potato Requirement	Minimum of 2 Commodities (with calculation)	Minimum of 2 Commodities (with calculation)	Minimum of 2 Commoditie (with calculation)	
Replant Payments	Up to 20 percent of expected revenue for annual commodity with 20 acres or 20 percent of crop needing replant. Not allowed if also insured under MPCI with replant provisions.	None	None	
Other Federal Crop Insurance	Optional - MPCI -buy up coverage level only for both WFRP and MPCI. No CAT level MPCI allowed.	Optional	MPCI required if 50% of expected income from MPC crops	
Market readiness amounts in insured revenue	Yes	No	No	
Expanding operations	Average allowable historic revenue increased by 10% if you can prove expansion and approved by AIP, to allow for minor farm growth that might not trigger indexing.	No	No	
Cancellation/Termination	Same as sales closing date for county. (2/28, 3/15)	31-Jan	31-Jan	
Contract Change	31-Aug	31-Aug	31-Aug	
Sales Closing Date	In Actuarial Documents-same as dates for spring crops for county:	March 15 New	31-Jan	
	2/28 and 3/15 depending on county	Jan 31 Carryover		
Rating Methodology	Same as AGR	Same as AGR	Rates revenue variability of individual commodities.	



#### Whole-Farm Revenue Protection cont.





www.fsa.usda.gov/nap





## Noninsured Crop Disaster Assistance Program (NAP): ELIGIBLE crops

#### ELIGIBLE CROPS:

 Any commercial agricultural crop (excluding livestock and their by-products), commodity, or acreage of a commodity grown for food or fiber, and commercial or industrial crops for which CAT or additional coverage is not available

Biomass crops or feedstock crop grown for purpose of producing bio-based product

#### CROPS <u>NOT</u> ELIGIBLE:

- Where CAT or additional level of insurance coverage IS available
- Where Group Risk Protection insurance IS available





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# Noninsured Crop Disaster Assistance Program (NAP): Coverage Summary

- NAP available for 2015 through 2018 crop years:
  - CAT-level coverage 50/55, and
  - Buy-up coverage
    - 50, 55, 60 or 65 percent coverage at 100 percent of the established market price
- Protects against eligible causes of loss during the coverage period before or during harvest: drought, hail, excessive moisture, freeze, tornado, hurricane, excessive wind, insufficient chill hours (limited), earthquake, flood, volcanic eruption
- Market price established by FSA as an average market price for the eligible crop



#### Noninsured Crop Disaster Assistance Program (NAP): Coverage Updates

- **Organic Crop Option** 
  - May receive payment based on an organic price if
    - RMA has established a separate organic price in the State
    - Producers elect the organic option on CCC-471
    - Acreage is certified organic or exempt from certification according to the National Organic Program regulations
    - A copy of organic system plan provided to FSA
- Direct Market Price Option
  - May receive payment based on an direct market price
    - Buy-up coverage is elected with direct market price option
    - Sufficient data is available for FSA to approve separate average market prices within a State



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#### Noninsured Crop Disaster Assistance Program (NAP): BUY-UP Coverage cont.

#### Premium calculation:

Eligible acres

- X Producer share
- X Approved yield
- X Coverage level
- X 100% of market price
- X 5.25 percent
- NAP fees or buy-up premiums are reduced by 50 percent for:
  - Beginning farmers (BF)
  - Limited resource farmers (LR)
  - Socially disadvantaged farmers (SDA)

#### Payment calculation:

Eligible acres

- X Producer share
- X Approved yield
- X Coverage level (50/55/60/65%)
- = Disaster level

less Production to count

- = Net production for payment
- X Applicable market price
- X Price coverage (100% or 55%)
- X Harvest factor (100% or 60%)

less Salvage value

= calculated NAP payment





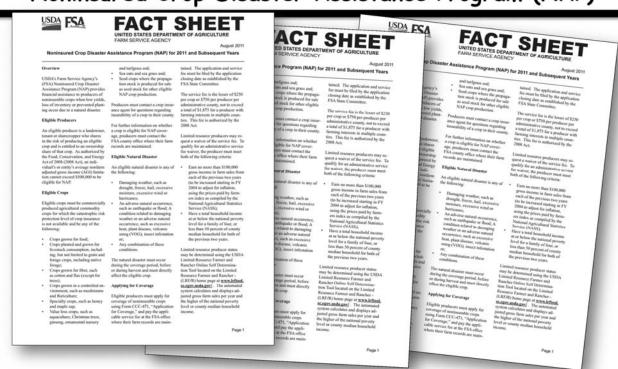
## Payment Limits

- **NO** person or legal entity, may receive directly or indirectly more than:
  - \$125,000 total in payments under LFP, LIP, and **ELAP** combined
  - \$125,000 total in payments under NAP
  - \$125,000 total in payments under TAP
- An individual or legal entity is **ineligible** for payments where average adjusted gross income (AGI) exceeds \$900,000
- A producer may receive benefits under a buy-up policy for crop insurance and LFP/LIP/ELAP/NAP/TAP, but combined benefits may not exceed the loss



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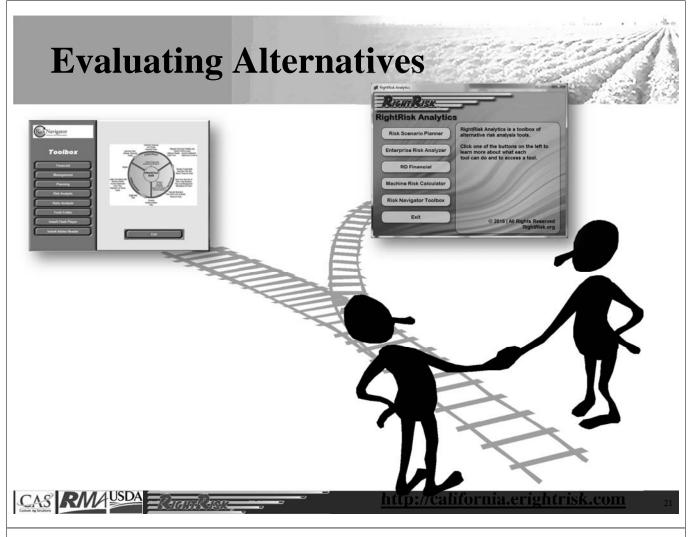
#### Farm Service Agency: Noninsured Crop Disaster Assistance Program (NAP)

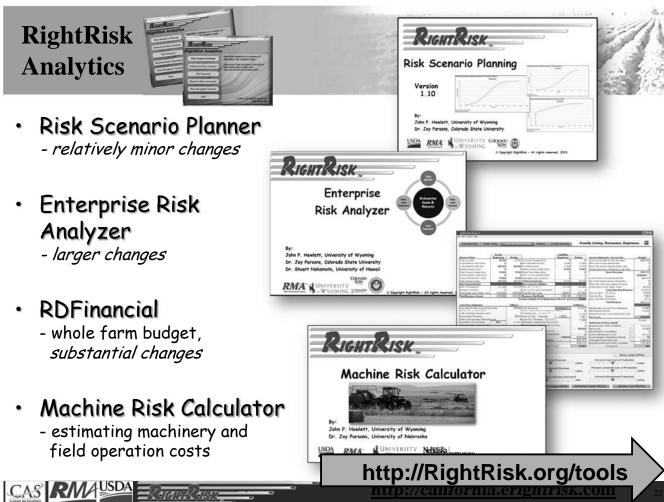


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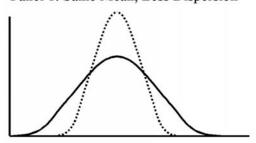
4 A	В	С	D	E	F		Analyzer	9
2		Cow-Calf	Native Hay	Oat Hay	Alfalfa Establishment	All Syl Headers, Univer	lere to Begin	-6
4	FARM REVENUE					Dr. Jay Parama, Coloro Dr. Shuart Nakamate, L	hiversity of Howell	
5	TOTAL FARM INCOME - CASH	121,759.00	12,380.00	2,802.00	2,306.00	RMA CONTRACTOR		- topotion - a
6	TOTAL NON-CASH INCOME ADJUSTMENTS						The second second	SHA
7	GROSS FARM REVENUE	121,759.00	12,380.00	2,802.00	2,306.00	25,040.00		
8						13444.4	Mr. 40	
9	FARM EXPENSES							
10	FARM EXPENSES - CASH	86,843.00	6,557.00	1,756.00	2,297.00	12,072.00		
11	FARM EXPENSES - NON-CASH EXPENSE ADJUSTMENTS	98,550.00	11,245.00	2,709.00	2,536.00	15,331.00		
12	GROSS FARM EXPENSES	185,393.00	17,802.00	4,465.00	4,833.00	27,403.00		
13								
14	NET FARM INCOME FROM OPERATIONS	(63,634.00)	(5,422.00)	(1,663.00)	(2,527.00)	(2,363.00)		
15								
16	Break-Even PRICE Analysis							
17					Alfalfa			
18	YIELD PER ENTERPRISE UNIT	Cow-Calf	Native Hay	Oat Hay		Alfalfa - Baled		
19	Meximum	400	1.75	4	4	4		
20	Most Likely	373.97	1.5	3	2.54	3		
21	Minimum	350	1	1.5	1.5	1.5		
22								
23	BREAK-EVEN PRICE - CASH EXPENSES							
24	Minimum	0.59	32.30	33.77	44.17	29.02		
25	Most Likely	0.64	37.68	45.03	69.56	38.69		
26	Meximum	0.68	56.53	90.05	117.79	77.38		
27								
28	BREAK-EVEN PRICE - GROSS EXPENSES							
29	Minimum	1.27	87.69	85.87	92.94	65.87		
30	Most Likely	1.36	102.31	114.49	146.37	87.83		
31	Meximum	1.45	153.47	228.97	247.85	175.66		
32								
33	Probability Analysis (click button at right)	Graph	Graph	Graph	Graph	Graph		
34								

## CAS RIM USDA REGISTRATION

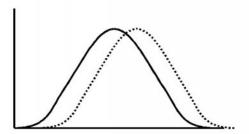
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## **Strategy Impacts**

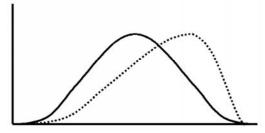
Panel 1: Same Mean, Less Dispersion



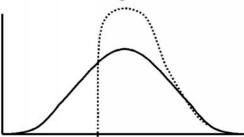
Panel 2: Same Dispersion, Higher Mean



Panel 3: Skewing the distribution



Panel 4: Truncating the Distribution



Agriculture and Natural Resources University of California

#### Does it Pay to Hand-Pollinate Pitahayas? Using Risk Planning Tools to Asses the Cost/Benefits



Dr. Jay Parsons, University of Nebraska-Lincoln John P. Hewlett, University of Wyoming

http://california.erightrisk.com





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# **Risk Scenario Planning** RIGHTRISK Risk Scenario Planning RIGHTRISK Hand pollinated pitahaya, colored-flesh varieties (per acre) Partial Budget For:







#### **RightRisk Newsletter**

APRIL 2015

RIGHTRISK "

You?

RIGHTRISK NEWS

Noninsured Crop Disaster Assistance Program

FARM SERVICE AGENCY

Tick protection level of crop instrume is not available a may be crops grown for food, crops planted anished a may be crops grown for food, crops planted anished a may consume the property of the second anished anishe

Sinck is produced for sale as seed stock for other eligible NAP production.

When purchasing NAP, producers pay a service fee which is the lesser of \$250 per erop or \$750 per producer per administrative county, not to exceed a total of \$1,875 per producer with farming interests in multiple counties. The 2014 Farm Bill authorized the FSA to offer producers are producer with farming interests in multiple counties. The 2014 Farm Bill authorized the FSA to offer producers are producer training interests in multiple counties. The 2014 Farm Bill authorized pressure intended for grazing. NAP "buy-up coverage" allows a producer to select higher levels of yield protection (50, 55, 60, or 65 percent) at 100 percent of the established price.

Buy-Up Example

Assume a farmer grows 100 acres of forage sorghum with an approved yield of 2 tons per acre on land he owns. Forage sorghum is eligible for NAP coverage in the county he resides and he owns. Forage sorghum is eligible for NAP coverage. The established price is \$137.33 chooses 60 percent yield/100 percent price "buy-up" coverage. The established price is \$137.33

The farmer would pay a \$250 administrative fee plus the buy-up premium. The precluded by multiplying the yield times coverage level times the price times the nations ownership percentage times 5.25 percent. Thus, the premium for buy-up ce the \$250 + \$865 (ZT x 60 percent x \$137.33 x 100A x 100 percent x 5.25 percent).

AP insurance without buy-up coverage, he would have paid only the \$250 administrative fee. 5 and the farmer's 1 ton per acre actual yield would equal this disaster coverage level, there were

is just one tool available to farmers for managing their production and price risks when crop insurance products are not icers interested in possibly using NAP or NAP Buy-Up should contact their local FSA office or visit www.fsa.usda.gov to

is the annual deadline by which most people must file their tax returns and pay any taxes owed for the past tax year. It is also for making the first installment payment for any estimated taxes due to the past tax year.

is payments should be the lesser of. (1) 90 percent of the tax expected for the current year or (2) 100 percent of the tax owed for the prior with a tax liability of \$1,000 or more should file quarterly estimated is to avoid possible penalties and interest charges. For calendar year stimated payments are due quarterly on April 15th, June 15th, Separad Jamany 15th.

**RURAL TAX EDUCATION** 

rs may choose to make a single estimated tax payment by the 15th of the month following the close of their tax year or ent of their income tax liability by the first day of the third month following the close of their tax year – January 15th and extively, for calcularly year taxpayer.

225 (Farmer's Tax Guide) explains how the federal tax Inws apply to farming. This publication and other infor-tetures and making estimated psyments is available at www.irs.gov. The Rural Tax Education web site (www.nrafi ble resource for articles on tax topics, sample tax returns, and other general tax information.

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